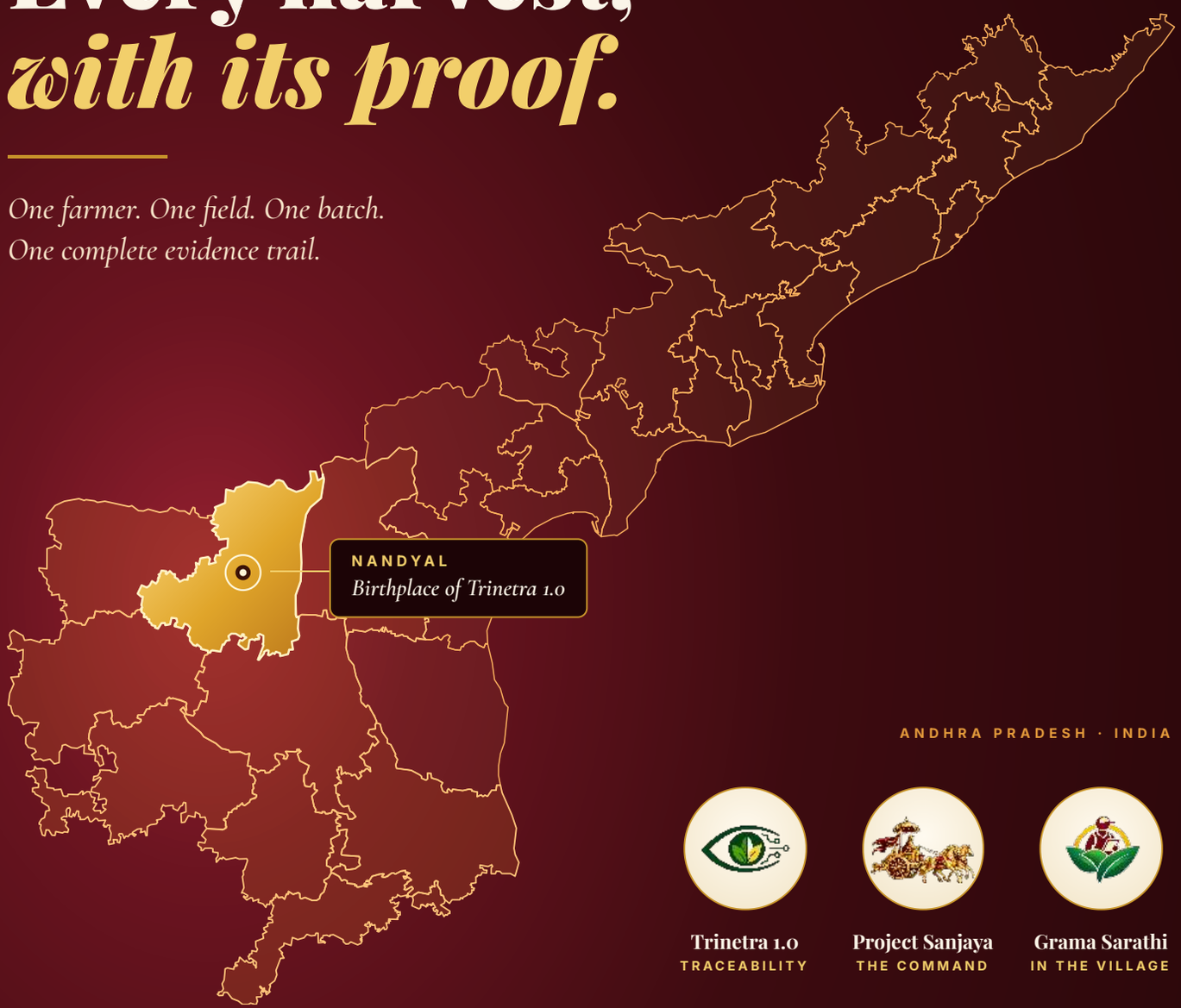
Every harvest, *with its proof.*

One farmer. One field. One batch.
One complete evidence trail.



Trinetra 1.0
TRACEABILITY

Project Sanjaya
THE COMMAND

Grama Sarathi
IN THE VILLAGE



Project Sanjaya

The one who sees the whole field, and carries only the truth.

In the Mahabharata, Sanjaya saw every corner of the battlefield: who won, who fell, and which weapons were used, and he carried only the truth to the king. Project Sanjaya does the same for every field. Our **Grama Sarathi** watches every corner of the land and records the evidence in **Trinetra 1.0**, and Trinetra 1.0 carries that truth to the **MahathaRise Traceability Command**.

The Field
Every crop, every stage

Grama Sarathi
Watches and records

Trinetra 1.0
Seals the evidence

Traceability Command
Verifies and approves

The World
Buyers see the proof

"From our fields, to our future."

MAHATHARISE AGRO EXPORTS (OPC) PRIVATE LIMITED · CIN U01610AP2025OPC121067
DPIIT Recognised Startup, Certificate No. DIPP220554 · Nandyal, Nandyal District, Andhra Pradesh, India

INSIDE THIS BOOK

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From the field to the world, page by page.

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04 About Us — *A mission born of truth*

05 Our Journey — *From idea to first seed*

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16 Work With Us — *Five doors, one honest chain*

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19 Contact & Credentials — *How to reach us*

A claim is not proof. The field is.

PART I · WHO WE ARE

About Us

A mission born of truth.

PEOPLE · PURPOSE · PURE FOOD · BRIGHTER TOMORROWS

MahathaRise is an agri-products company. We make **our own branded products**, and every one of them carries our own ground-level traceability, **Trinetra 1.0**, built in. We exist to bring truth back to food, and dignity back to the farmer who grew it.

We come from a farming family. We watched the people who keep the world fed stay invisible: no name on the harvest, no fair price, village soil worn down by chemicals, and village youth with little work. We did not start by chasing money. In June 2025 we asked what the world actually needs, and then we built the answer.

That answer is not a city desk typing "organic" onto a packet. It is **a person in the village, a crop in the ground, and proof that cannot be faked.**



ROOTED IN VALUES · GROWN FOR GENERATIONS

> ***We do not sell a story on a pack.***
> ***We sell the verified reality of the soil.***

A WORD FROM OUR FOUNDER

"Food sustains all beings; it is the Earth's sacred gift. To us, providing pure food is the highest seva. We protect this cycle, so every harvest is as pure as the spirit of the farmer who nurtured it."

Maareddy Venkata Mohan Reddy
FOUNDER & CEO

Truth is the only sustainable currency.



Our Vision

Rewrite agriculture so the farmer is seen, the customer knows the origin, and every harvest carries its real identity to the world.

VISIBLE FARMERS · VERIFIABLE ORIGINS · A BRIGHTER WORLD



Our Mission

Put a trained Grama Sarathi in every partner village. Record every crop through Trinetra 1.0. Run both under Project Sanjaya. Buy direct, make our own products, and export only what the field has proven.

DIRECT · RECORDED · PROVEN

"From insight to impact"

OUR JOURNEY

PEOPLE · PURPOSE
PURE FOOD · BRIGHTER TOMORROWS

IDEAS TODAY | REAL IMPACT TOMORROW

"Solving today's food challenges for a healthier tomorrow."

2025
THE SOLUTION

- **June 2025:** the idea, and deep research into what true ground-level traceability needs.
- **Sept 2025:** MahathaRise incorporated and recognised by DPIIT, Startup India.
- Designed the complete structure: Trinetra 1.0, Grama Sarathi and Project Sanjaya.
- One company, from crop to consumer.



IDEA · DESIGN · STRUCTURE · BUILD

2026
LAUNCH & PILOT

- **27 April 2026:** Trinetra 1.0 and Grama Sarathi launched under Project Sanjaya.
- **May 2026:** land preparation with 15 farmers in 3 villages.
- **June 2026:** first seed sown, our pilot crop.
- Every step recorded and verified in Trinetra 1.0.



REAL FARMERS · REAL FIELDS · REAL RESULTS

2027 Onwards
EXPANSION

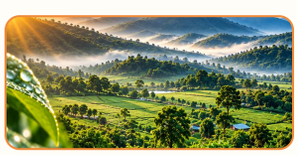
- Grow into many crops across our seven families.
- Onboard more farmers and partner villages.
- Launch our own branded product lines, value-added products and by-products.
- Strengthen our domestic and global presence.



MANY CROPS · BIGGER IMPACT

Our Vision
A HEALTHIER WORLD

- Our own farmers and our own crops.
- Our own Trinetra 1.0 and our own processing.
- Our own brands on the world's shelves.
- A fully integrated agri-value ecosystem, from farm to the world.



GOOD FOOD · BRIGHTER LIVES

A COMPLETE OWNERSHIP ECOSYSTEM

FROM OUR SOIL TO YOUR TABLE · ALL UNDER ONE COMPANY



OUR FARMERS
Trained & empowered



OUR CROPS
Many crops, one standard



OUR TRINETRA 1.0
Every stage sealed



OUR PROCESSING
Value addition



OUR BRANDS
Products & by-products



TO THE WORLD
Healthy food, happy generations

FULL TRANSPARENCY | BETTER FARMER INCOME | PURE & SAFE FOOD | SUSTAINABLE GROWTH | GLOBAL IMPACT

PART I · WHO WE ARE

Our Team

The people behind the promise.

SCIENCE · FIELD · MARKET

FOUNDER & CEO

Maareddy Venkata Mohan Reddy

VISION · STRATEGY · IMPACT

"Building a transparent food future for generations."

CO-FOUNDER

Maareddy Venkateshwara Reddy

PARTNERSHIP · GROWTH · EXECUTION

"Stronger partnerships for a healthier tomorrow."

Core Leadership Team

Diverse expertise · one shared purpose

QUALITY

PHD · SCIENTIST

Dr. Sushma Desai

Quality Control Manager

"Ensuring quality at every step."

BOTANY

K. Hari Babu

M.Sc Botany

"Empowering every farmer."

BOTANY

K. Andrews

M.Sc Botany

"Turning harvests into trusted products."

INDUSTRY

M. Harish Kumar Reddy

Industrial Expert

"Stronger industries for a better tomorrow."

Field Operations Team

From the field to the world

ADMINISTRATION

E.V. Ram Charan

Administrative Manager

"Strong systems for greater impact."

MARKETING

CH. Uday Kumar

Marketing Operations

"Bridging markets and opportunities."

SUPPLY CHAIN

N. Karthik

Supply Chain & Logistics Manager

"Every batch, delivered with its proof."

GLOBAL

Alfin

International Speaker & Client Relations

"Taking our mission to the world."

PRODUCTS

Jagadeesh

Product Maker

"Innovative products for a healthier world."

LABORATORY

Shobha

M.Sc Chemistry

"Analytical precision for a better future."

ONE TEAM · ONE STANDARD · ONE PURPOSE

PART II · LABEL SCAMS

The Truth Behind the Label

What the pack says is not always what the field did.

Beautiful packs. Bold claims. Impressive certificates. Digital maps. Buyers pay extra for trust, and that is exactly where the cheating happens. This page names the label scams common in today's food market, how each one works, and who pays for it.



8 label scams buyers meet every day

how each one cheats

01 Misleading label claims

- Words like **chemical-free** or **boosts immunity** are printed with no field check behind them.
- A food licence number is shown as if it were a quality guarantee. A licence lets a business operate; it does not certify the product.

100% NATURAL · PURE · CHEMICAL-FREE · FARM FRESH

RED FLAG **Big words, but no names, places or dates.**

02 The organic claim trap

- The word "organic" goes on the pack first; certification is promised later, or never.
- Certified and uncertified lots are mixed and sold at one premium price.
- In India, organic food must be certified under NPOP or PGS-India and carry the Jaivik Bharat mark.

RED FLAG **No Jaivik Bharat mark, no certificate number.**

03 Borrowed certificates

- A certificate from another farm, another crop or another year is copied and shown.
- A certificate can be suspended, yet the old copy keeps circulating.



RED FLAG **The paper does not match this lot, crop or date.**

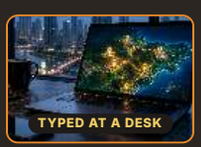
04 Relabelling & substitution

- A cheaper grade, or produce from another region, is packed under a premium label.
- Old stock is repacked and sold with a fresh date.
- The outside tells one story; the inside is another product.

RED FLAG **Nothing ties the pack to a recorded lot.**

05 The digital traceability illusion

- The "journey" is typed in an office. Nobody stood in the field at sowing, spraying or harvest.
- A QR code opens a neat map, which proves only that the software exists.



RED FLAG **No field photos, GPS or names behind the screen.**

06 False single-origin stories

- Crops from many villages are pooled and sold as "one farm, one village".
- A famous region's name is borrowed to charge a higher price.



RED FLAG **No farmer or village you can check.**

07 Adulteration & fake colour

- Fillers, starch, lower grades or dyes are added to raise weight and brightness.
- Lots are blended to look the same every time, while origin and quality keep changing.



RED FLAG **Colour that looks too perfect; no lab report for the lot.**

08 Look-alike seals

- Gold rosettes, green leaves and "certified" stamps designed by the seller itself.
- Badges made to look like real certification marks.
- A seal is only as good as the body that issued it.

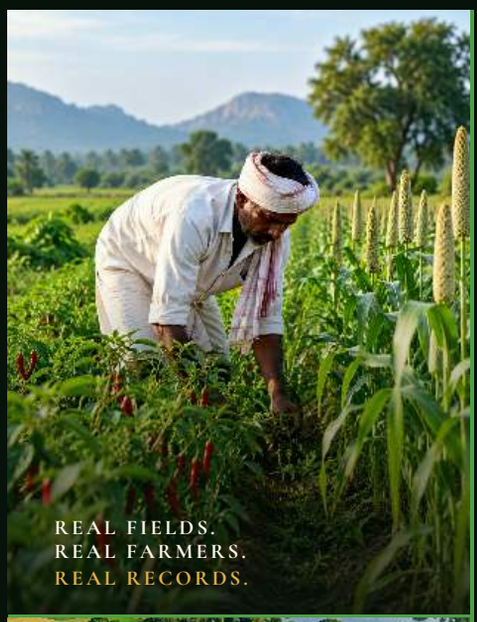
RED FLAG **A seal with no issuer you can verify.**

Who pays for a label scam?

- **The buyer** pays a premium for a word.
- **The honest farmer** is undercut by cheaper, mixed lots.
- **The family** eats what the pack hid.
- **The exporter** loses shipments, and a name abroad.

If a pack cannot show who grew it, where and when, it is only a story. MahathaRise does not sell stories.

That is why we built **Trinetra 1.0**, our own ground-level traceability. Our Grama Sarathi officers record every field in person, and that record travels with every MahathaRise product. Proof is gathered in the village, not added at the printing press.









MahathaRise

PEOPLE
LAND
PROCESS
TRUST
A HEALTHIER
TOMORROW

UNDER PROJECT SANJAYA

TRINETRA 1.0

TAKEN **11 MONTHS** TO BE BORN

ROOTED IN THE FIELD. READY FOR THE WORLD.

THE FIELD, SEALED.



Nothing in the field goes unrecorded. Every stage is walked, photographed and dated. Depth follows the crop: every crop gets the record it deserves.

Anyone can design a screen in a day.
No one can fake a season in the field.

Trinetra 1.0 is not the design. It is the field, sealed.

01 ONE LIVE RECORD

The buyer and the customer open the full proof in one place: the crop, the land, the making, the checks. Not a story typed in an office.

02 THREE PROFILES, ONE RECORD



Three profiles live inside Trinetra 1.0: the people, the land, the making. One record, three eyes.

03 SINGLE-ORIGIN LAND

Photos of the origin field, its place, its date and who stood there. From the map of India to that one land. No record, no claim.

04 BLOCKCHAIN IS NOT TRACEABILITY



It does not walk the village or decide what is true. It only locks what was entered. The truth is the field; the chain is the lock, coming next.



Verified from the field — not from a city desk.

Design is common. Field work is not. Anyone can finish a graphic in a day; recording what really happened on the land is the work no one can copy.

INSIDE THE RECORD

EVERY STAGE. ONE ORIGIN. NOTHING HIDDEN.

What the buyer and the customer actually open, one scan away. Depth follows the crop: every crop gets the record it deserves.



01 FROM SOIL TO SEAL

Every stage of the crop, photographed, dated and placed. Nothing jumps from soil to pack.



02 MADE IN THE OPEN

How the lot was cleaned, made and packed. One path, no quiet mixing.



03 CHECKED, NOT CLAIMED

Our quality team stands in the record, not only on a letterhead.



04 THE LAND ITSELF

From the map of India to that one field, with photos of the land it grew on.

SCAN TO DISCOVER

Some proof is better seen than told.



05 PROOF FROM THE LAB

Reports that match this lot. Not another product, another year or another farm.

SCAN TO DISCOVER

Opened only by the one who holds the pack.

AND MORE INSIDE

Depth follows the crop. Some records go deeper than others.



06 THE FARMER'S SHARE

The farmer who grew it stands in the record by name. Their share is recorded, not invented.

WHERE THE TRUTH COMES FROM

A screen can be designed in a day. This record cannot. It is walked, photographed, dated and checked in the village, by our Grama Sarathi standing in the field.

WALKED · PHOTOGRAPHED · DATED · CHECKED

ONE SCAN.
The whole journey opens.



UNDER PROJECT SANJAYA

Grama Sarathi

The field officer of MahathaRise.



> Trinetra 1.0 is the record. The Grama Sarathi is the person who walks the land and puts the truth into it. He is not an officer sent from the city; he belongs to the villages he serves.

WHO HE IS

One Grama Sarathi for every 75 farmers, in one, two or three villages as the farmers join. He comes from those villages.



WHEN THE POST OPENS

Only when 20 or more farmers from his villages have joined. Below twenty, there is no Grama Sarathi yet. We are strict about



WHO CAN BECOME ONE

A graduate in agriculture or horticulture. A farming family is welcome. Without the degree, there is no appointment.



TRAINING

45 days inside the company, in agriculture and horticulture science. Only then does he return to his villages and begin.



WHAT HE DOES

From fields to truth



Registers new farmers. Explains the rules, completes the registration and sends it to the company for approval.



Answers farmers anytime. Doubts, guidance, what to do next on the land.

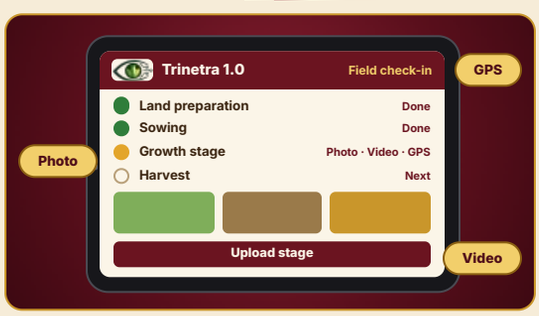


Walks the fields every day. He sees what is really happening, not what is reported.

Follows the task window. A field check-in every two days; the same day if a farmer reports a problem.



Records every stage. Photos, video, GPS and a note. A stage is not closed until he has checked and uploaded it.



The whole season, in one tablet.



WHAT THE COMPANY GIVES HIM

Uniform, cap, ID card, backpack, logbooks and a tablet; a fixed monthly salary plus an incentive. Farmers' inputs come through him at the agreed price; he never sets his own.

Equipping people *Empowering farmers* *Stronger villages*

AFTER HARVEST

He arranges loading and transport of the crop to the company's processing unit. The season closes, and the next one starts again with the same villages.



> *"Every record in Trinetra 1.0 begins with a person standing in a field."*
>
> THAT PERSON IS THE GRAMA SARATHI.

The Farmer

The person who grows the crop.

Every MahathaRise product begins in his field. He grows it, the Grama Sarathi records it, and Trinetra 1.0 carries his name with the harvest to the world.

NAMED · RECORDED · RESPECTED



How a farmer *joins*



1 Twenty farmers, one request

At least 20 farmers from one or two neighbouring villages join together. The farmer-head sends one request.



2 Soil and water checked

Our team calls the farmer-head, and our scientist checks the soil and water before anything is sown.



3 A Sarathi from your villages

An agriculture graduate from your own villages becomes your Grama Sarathi. Suggest one, or we provide one.



4 Registered, with a welcome kit

Each farmer is registered and signs the agreement. The kit: Farmer ID and a Harvest King certificate.

What the farmer *gets*

Price agreed before you sow
Written in your agreement. If the market pays more at harvest, you get more.

Bought at your farm
No hunting for a buyer, no middlemen in between.

Paid straight to your bank
Once quality checking is complete, every payment on record.

A scientist and a Sarathi with you
Bio inputs chosen by our scientist, guidance in your own field.

Your name on every pack
With a QR code back to your farm, grown for export to other countries.

All 26 Charter rights
Checked with you after every harvest; anything missed is made right next season.

NEW WITH US

Your field on *the world map*



Every partner field becomes a pin on the Trinetra 1.0 map that buyers see. And the farmer is shown his own field on it, from his village to the world.

The farmer grows. The Grama Sarathi proves. Trinetra 1.0 holds the record.

The world can know who grew the harvest.

FOR THE BUYER · TRINETRA 1.0 · UNDER PROJECT SANJAYA

A shelf that shows *the field.*



Importers, distributors, supermarkets and gourmet stores carry MahathaRise products. Every pack opens its own origin: the farmer, the village, the land and every stage, checked on the ground.

Better food. A brighter tomorrow.

IMPORTERS · DISTRIBUTORS · SUPERMARKETS · WELLNESS & GOURMET STORES

HOW WE WORK WITH BUYERS

from the first demo to your shelf



01 SEE IT BEFORE YOU SIGN

Ask for a live online demo of Trinetra 1.0 before any agreement. After the first agreement, your buyer access arrives by email.



02 EVERY PACK IS A PASSPORT

Each unit carries its own code. One scan at the shelf shows the farmer, the village, the land and every stage. Lab parameters follow your country's entry rules; a lot that fails is not shipped.



03 PROOF ON THE SHOP FLOOR

For larger buyers and store owners, on request: a slim printed Trinetra 1.0 passport to display beside the stock, so customers hold the proof in their hands.

04 NEXT SEASON, ALREADY GROWING

Pre-book a crop for next season, agriculture or horticulture. We grow it at the agreed origin and prepare a visual tour of that land, so you watch it grow from your own country.

Book the crop → Origin assigned → Watch it grow → Lot tested → Shipped to you

PAYMENT	ORDER SIZE	PACK FORMATS	LAB PARAMETERS
Agreed at booking	Shared with your quotation	Agreed per market	Matched to your country



The shelf can show *the field.*

FROM OUR FIELDS TO YOUR SHELVES, ANYWHERE IN THE WORLD

FOR THE PERSON WHO PICKS UP THE PACK

What the customer *sees.*

Turn the pack over. Find the field.

They pay for this food, and it goes into their family. They have every right to ask where it grew. A label is a claim; a famous name is not proof. The farm, the date and the record are.

NO APP · NO ACCOUNT · NO LOGIN



FOLLOW THE PACK HOME

from the shelf, back to the field

START ON THE SHELF

Scan the pack

No app, no account, no login. Point any phone at the code on the pack, and Trinetra 1.0 opens.

01

Meet the hands that grew it

The farmer's name and village. A real person, not a picture on a label.



See the day it was sown

The seed, the soil and the date, recorded in the field itself.



Ten seconds.
A whole season.

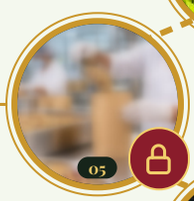
Watch it ripen and come home

Our Grama Sarathi walked every stage, from flower to harvest basket.



Sealed. Scan to open.

Part of the journey is kept only for the one who holds the pack.



Nothing jumps from soil to pack.

Now it is on your table

From that one field to your family, with nothing hidden on the way.



Layers more, inside...

Depth follows the crop: some go many layers further, all sealed. Traceability this deep is what we are built for.



END IN THE FIELD

Open the pack. *Open the land.*

Real proof. Real land. Real food.

Want to stand in the field yourself? Farm visits can be arranged.

Our Crops & Products

We grow the crop. We make the product. We prove the field.

MahathaRise is a products company. Selected farmers grow our crops on selected land; we turn each harvest into a finished MahathaRise product, and every one carries its own Trinetra 1.0 record. We do not sell anonymous raw harvests.

- WE GROW IT
- WE MAKE THE PRODUCT
- TRINETRA 1.0 PROVES IT

Own land. Own crop. Own product.

SEVEN PRODUCT FAMILIES

agriculture & horticulture, South India first



Premium Spices

South India's spice heritage, and home of turmeric, our 2026 pilot crop.



Grains, Pulses & Oilseeds

Everyday staples and cold-pressed oils, traced from field to pack.



Fruits & Horticulture

Orchard and garden harvests of the South, from tree to table.



Herbal Botanicals & Forest Honey

Traditional wellness from fields and forests, with a true origin.



Indian Tea, Coffee & Cocoa

Hill-grown heritage the world now asks to trace to the farm.



Eco-Friendly Products

Made by rural hands. Even a palm-leaf plate carries its proof.



Flowers & Floriculture

Marigold, jasmine, kanakambaram and rose, traced to the farm.

And growing.

Each family holds many crops and products, added one by one as the market asks and our farmers benefit.

UNDER PROJECT SANJAYA

A new era of *traceability.*

From a spice jar to a palm-leaf plate, every MahathaRise product will carry its own Trinetra 1.0 record. Not one showcase crop: traceability for everything we make, born in a startup from Nandyal.

- One standard for all seven families
- Depth follows the crop
- New crops only when the market asks and the farmer benefits
- Always a finished product, never a raw sack

Rights for the hands *that feed the world.*

"I studied Human Rights, and I did not want that learning to stay in a classroom. We cannot change everything. But with all our strength, we are taking one honest step for the farmers who feed us."

Maareddy Venkata Mohan Reddy · Founder & CEO · Post-Graduation in Human Rights, Sri Venkateswara University, Tirupati

OUR PLEDGE

We are doing our very best to bring these rights to every farmer. We hope to reach them all.

Seven chapters · *twenty-six rights*

in plain words · every one, working to deliver

I Fairness

1 Equal worth, equal price
2 Open to every farmer
7 Same rules for every farmer

II Money & livelihood

3 Security of livelihood
4 Freedom from debt traps
5 If the market pays more, you get more
23 Fair work, fair reward
24 Paid straight to your bank

III Respect

6 Harvest King: ID card and certificate
15 Pride of Indian origin
19 The right to be heard

IV Justice & trust

8 Right to a re-check
9 Security of partnership
10 A fair hearing
11 Trust first
28 Clear rules, no hidden deals
30 These rights stay, under Project Sanjaya

V Privacy

12 Privacy & data dignity

VI Family & future

13 Growth without leaving home
16 A legacy worth passing on

VII Knowledge & land

18 Respect for belief & tradition
20 Gather, learn & grow
25 Clean farming, better living
26 Knowledge in the field
27 Heritage & participation
29 Custodians of the land

Why 26, *not 30?*

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

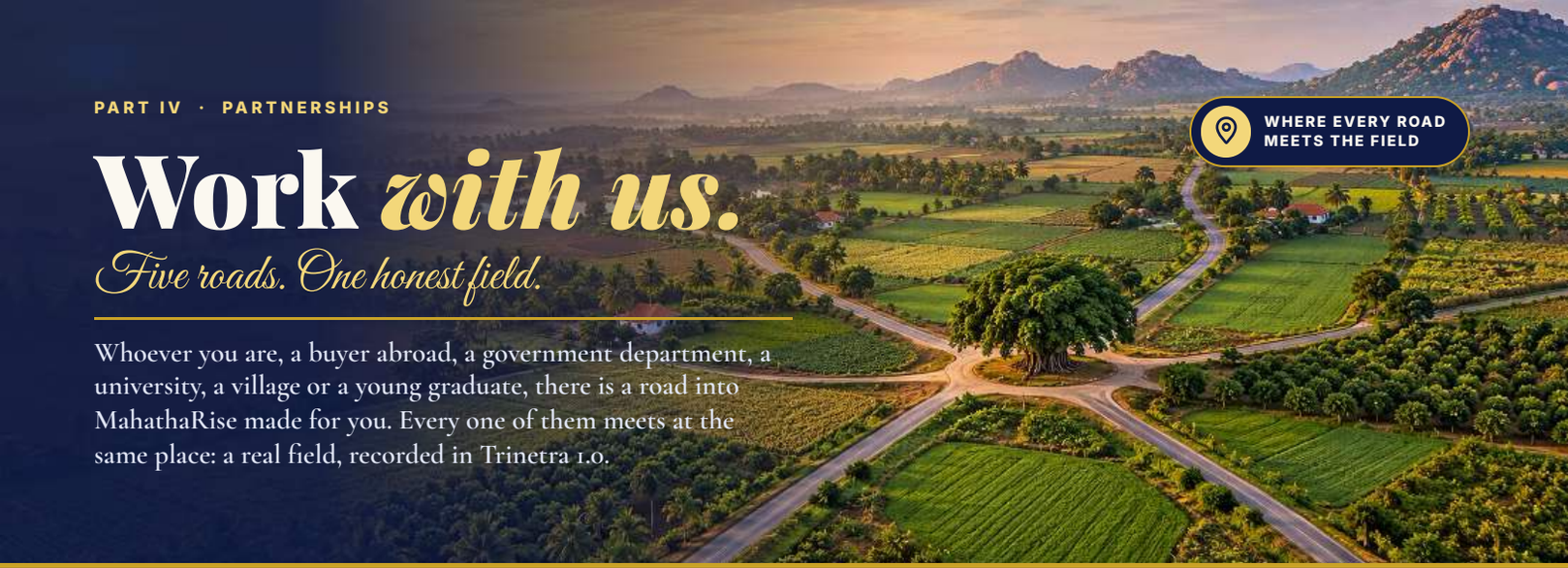
The Declaration has thirty articles. Four belong only to governments: **asylum (14)**, **property (17)**, **taking part in government (21)** and **social security (22)**. We name them openly, and we do not promise what only a state can give.

A promise, *checked after every harvest.*

1. **GROWING** — The rights are lived in the field, all season
2. **AFTER HARVEST** — The Grama Sarathi asks each farmer, face to face
3. **FIND OUT WHY** — For any right that was missed
4. **MAKE IT RIGHT** — Next season, until every farmer has all 26

Work *with us.*

Five roads. One honest field.



Whoever you are, a buyer abroad, a government department, a university, a village or a young graduate, there is a road into MahathaRise made for you. Every one of them meets at the same place: a real field, recorded in Trinetra 1.0.

BUYERS · GOVERNMENT · UNIVERSITIES · VILLAGES · GRADUATES

CHOOSE YOUR ROAD

every road leads to the same field

01 Buyers & distributors

IMPORTERS · SUPERMARKETS · WELLNESS & GOURMET STORES

- A free live demo of Trinetra 1.0 before any agreement
- Our branded packs in any volume, bulk orders included, priced for quality
- Private label only under our rules; pre-book next season

BEGIN AT
trinetra.mahatharise.com

02 Government & departments

AGRICULTURE · HORTICULTURE · RURAL DEVELOPMENT

- Work with us in the villages of your district
- Every field is recorded in Trinetra 1.0, so you can see it clearly
- Farmers' work and welfare, shown in the open

WRITE TO
collaborations@mahatharise.com

03 Universities & institutions

AGRICULTURE & HORTICULTURE UNIVERSITIES · RESEARCH

- Join hands with us to work for the same farmers
- Teach crop selection, new crops and full field education, together
- Real, recorded fields for students, research and graduates

BEGIN AT
www.mahatharise.com

04 Farmer villages

ANDHRA PRADESH · RAYALASEEMA FIRST

- The village head sends one request for the village
- Twenty or more farmers together open the door
- Fair terms, field education and all 26 Charter rights

BEGIN AT
www.mahatharise.com/farmers

05 Agriculture graduates

B.SC AGRICULTURE · HORTICULTURE

- Become the Grama Sarathi for up to 75 farmers, in one to three villages
- 45 days of training, then a uniform, a tablet and a fixed salary
- Grow into a mandal head

BEGIN AT
www.mahatharise.com/grama-sarathi



How we begin

· *contacts & credentials on page 19*

1. **Reach out** through the website that fits your road
2. **Meet** in a live online demo, or in the field itself
3. **Agree & begin** in writing, with the field on record

Hands *at Work*

Grama Sarathis beside every farmer.

On the ground, alongside farmers, turning agricultural guidance into meaningful action.

FIELD DOCUMENTATION
Andhra Pradesh, India
REAL PEOPLE. REAL FIELDS.



GUIDANCE ON THE GROUND



NOTES TAKEN IN THE FIELD



SIDE BY SIDE WITH FARMERS



PREPARING THE LAND



EVERY DAY



A CLOSER LOOK, LEAF BY LEAF

Every photograph, a living record

TRINETRA 1.0

Every visit on this page is walked, witnessed and written down in the field, then sealed into one record that travels with the harvest, from this soil to the world.

TRACEABILITY FROM THE FIRST SEED

Walked, observed and documented in the field, never from a city desk.

Faces *of the Field*

The farmers who grow with us.

Partner farmers of our 2026 pilot, photographed in their own fields, with their own crop.

PILOT SEASON 2026
Andhra Pradesh, India
REAL PEOPLE. REAL FIELDS.



PROUD OF THE CROP



GROWING THROUGH COLLABORATION



PLANTING TOGETHER



CARE FOR EVERY PLANT



TENDING



MORNING IN THE FIELD



AMONG HIS CROP



PARTNER



LEARNING WITH EVERY VISIT

> **BEFORE IT REACHED YOUR PLATE, IT WAS ONE FARMER'S WHOLE SEASON.**
>
> *Trinetra 1.0*

Every face here is a real partner, photographed where the work happens.

CONTACT & CREDENTIALS

Let's grow, *together.*

Every harvest, with its proof. Every question, answered by a person.

Write to the *right desk*

a real person reads every mail

contact@mahatharise.com
General enquiries

info@mahatharise.com
Information about MahathaRise

internationalbuyers@mahatharise.com
Importers & buyers abroad

domesticbuyers@mahatharise.com
Buyers & retailers in India

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MahathaRise Collaborations: universities, government, NGOs

farmer@mahatharise.com
Farmers & village requests

gramasarathi@mahatharise.com
Grama Sarathi applications

grievance@mahatharise.com
Grievances, heard and answered

Follow *the field*

scan with any phone camera

YouTube
@mahatharise

Instagram
@mahatharise

Facebook
/mahatharise

LinkedIn
/company/mahatharise

X
@Mahatharise

Call, chat *& visit*

three websites, one family

CALL US
+91 91540 42929

WHATSAPP
+91 91540 42929

COMPANY
www.mahatharise.com

TRACEABILITY
trinetra.mahatharise.com

STORE
store.mahatharise.com

CREDENTIALS

LEGAL NAME
MahathaRise Agro Exports (OPC) Private Limited

CIN
U01610AP2025OPC121067

INCORPORATED
04 September 2025, ROC Andhra Pradesh

STARTUP INDIA
DPIIT Recognised, Certificate No. DIPP220554

TRADEMARK
MahathaRise Agro™

BASED IN
Nandyal, Nandyal District, Andhra Pradesh, India

MAHATHARISE™
AGRO

THANK YOU

for walking the field *with us.*

Every harvest, with its proof.

Trinetra 1.0

Project Sanjaya

Grama Sarathi

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